



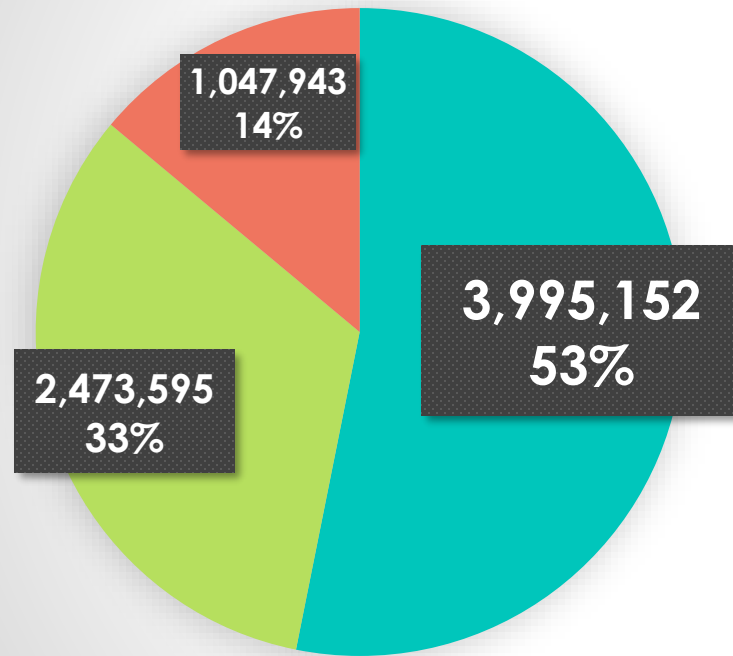
# Improving and Expanding AVR in California

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# New Motor Voter: a closer look

## 2022 MV Registrations & Opt-outs



- New or updated (pre)registrations
- Opt-out, eligible but already registered
- Opt-out, eligible and not registered

# Opt-outs: who and why?

We don't know for sure. More data, please! 😞

## ○ Possible reasons:

- confusion over opt-out question\*
- unsure if already registered\*
- religious or political objections to voting
- busy/distracted

## ○ Context:

- 27% of CA are immigrants; >5 million noncitizens – *Source: PPIC, 2023*
  - CA DMV has issued over 2 million new or updated AB 60 license – *Source: DMV, 2023*
- 10% of drivers don't have a license – *source: AAA, 2019*
  - Big overlap with underrepresented voter population

# Reducing accidental opt-outs at DMV


- Improve readability of forms – *COMING SOON!*
- Show voters their current registration status during DMV transaction

## Current opt-out screen:

**Which best describes you? \***

I want to register to vote.

I am registered to vote and want to update my voter registration information.

 This will overwrite your previous political party preference.

I do not want to register to vote or update my voter registration information.

## Updated opt-out screen:

**We will use your information to register you to vote or update your registration. \***

Yes, update my voter registration or register me to vote.

I do not want to register to vote or update my voter registration information.

Source: SoS Motor Voter Taskforce

# Expanding AVR & closing the gap

- **CoveredCA & Medi-Cal:** the next big thing for AVR!
- **Known source** for reaching underrepresented voters:
  - Medi-Cal covers >13 million Californians, or 1 in 3
  - Applicants are lower-income and racially diverse
  - Medi-Cal covers 1/3 of Latinx & Black Californians; 2/3 of CoveredCA enrollees are BIPOC
    - Sources: CA Health Care Foundation, 2021; CoveredCA, 2023
- States that have adopted **AVR models like the CA DMV\*** at their health exchanges have seen huge success!
  - Massachusetts increased registration through social services agencies **by >500%** after implementing AVR at MassHealth
  - \*ACA and Medicare privacy laws require front-end consent before sharing voter reg data